



WildPlay[®]
NANAIMO

MAFFEO SUTTON PARK

HARBOUR ZIPLINE

SPONSOR INFORMATION PACKAGE





Downtown Nanaimo's Harbour Zipline

 Maffeo Sutton Park

Looking for an **exciting and unique** way to reach your customers this summer?

WildPlay's new Harbour Zipline offers a one-of-a-kind way to showcase your brand to locals and visitors in Nanaimo!



Why Choose the Harbour Zip?



Capture the attention of thousands of locals and visitors in the heart of Nanaimo



Stress-free brand exposure: all staffing and zipline operations managed by WildPlay



Team Building: Get free access for your organization as a unique team building opportunity!





Sponsor the Zipline!

Package 1 - \$1500

- 6-hour day sponsorship on the date + time frame of your choosing

Package 2 - \$2250

- 6-hour day sponsorship during Downtown Nanaimo Special Event Days (ex. Canada Day, Bathtub Weekend)

Perks

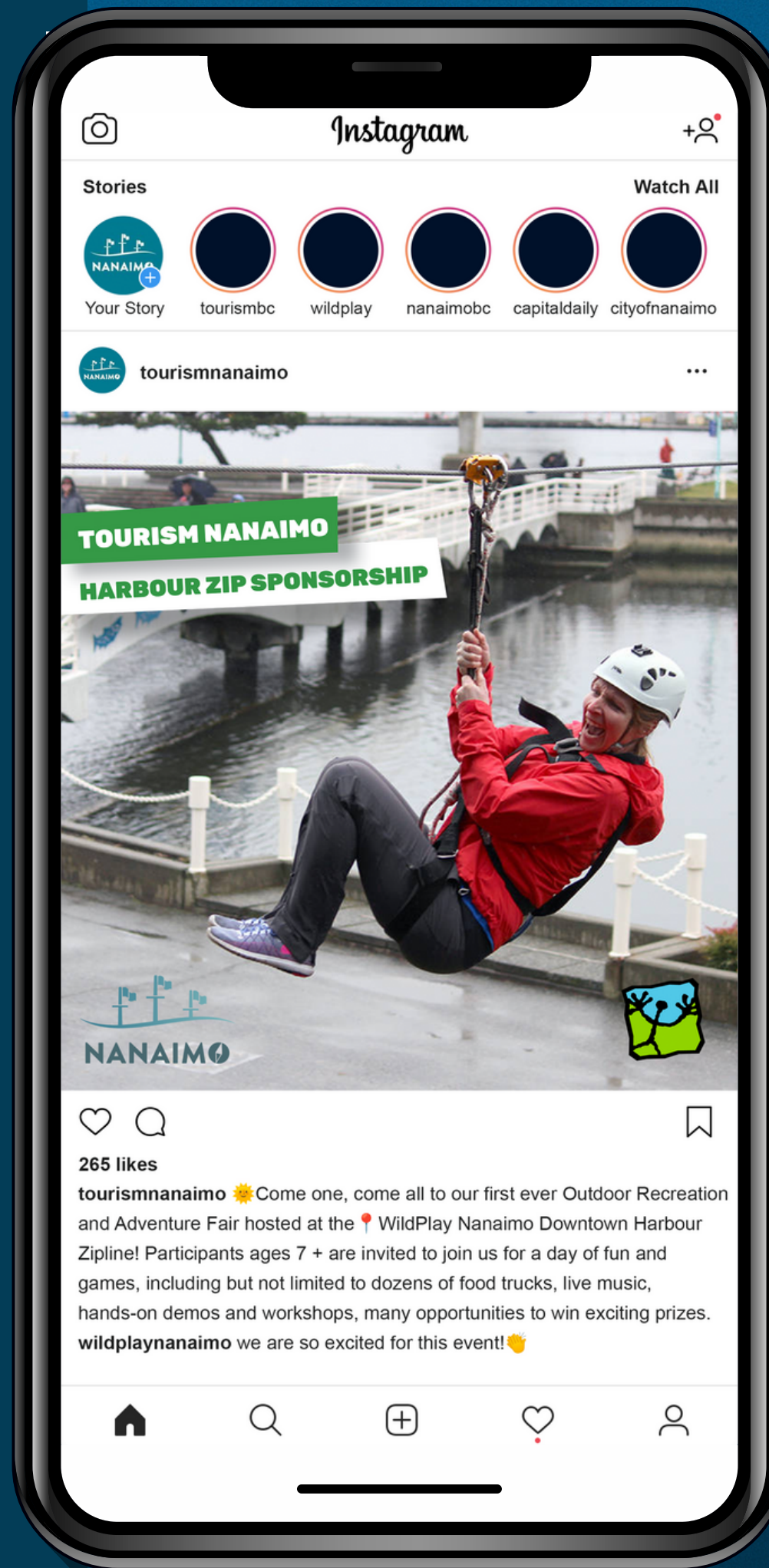
- Your **marketing materials displayed** at the check-in desk, start & finish of the zipline (banners, brochures, signage, etc)
- **Promotion on WildPlay's channels** (8k+ average weekly website visitors, 9k+ followers on IG/FB, 35k newsletter subscribers. **Total reach: 52,000**)
- Option to charge a fee for the zipline in support of a charity of your choosing



Get Noticed

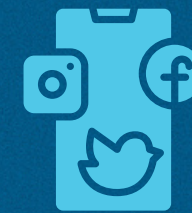
Included with your sponsorship:

- Social media templates to share on your channels
- Posts on WildPlay's Facebook and Instagram pages in support of your sponsored event
- Video assets available upon request



Instagram Post

Example Template



Receive professional customizable content templates that showcase the zipline experience



Share unique and engaging online content that represents your brand in a fresh new way



Offer a unique (and free!) experience for your followers and community



So... How Do I Run A Zipline?

You don't have to! Leave the rest to us.



All staffing and liability management handled by the experts at WildPlay



Free access granted for all participants as well as your organization's team!
**Hint: EPIC team-building idea!*



Guest engagement, waivers, and harnessing managed by WildPlay

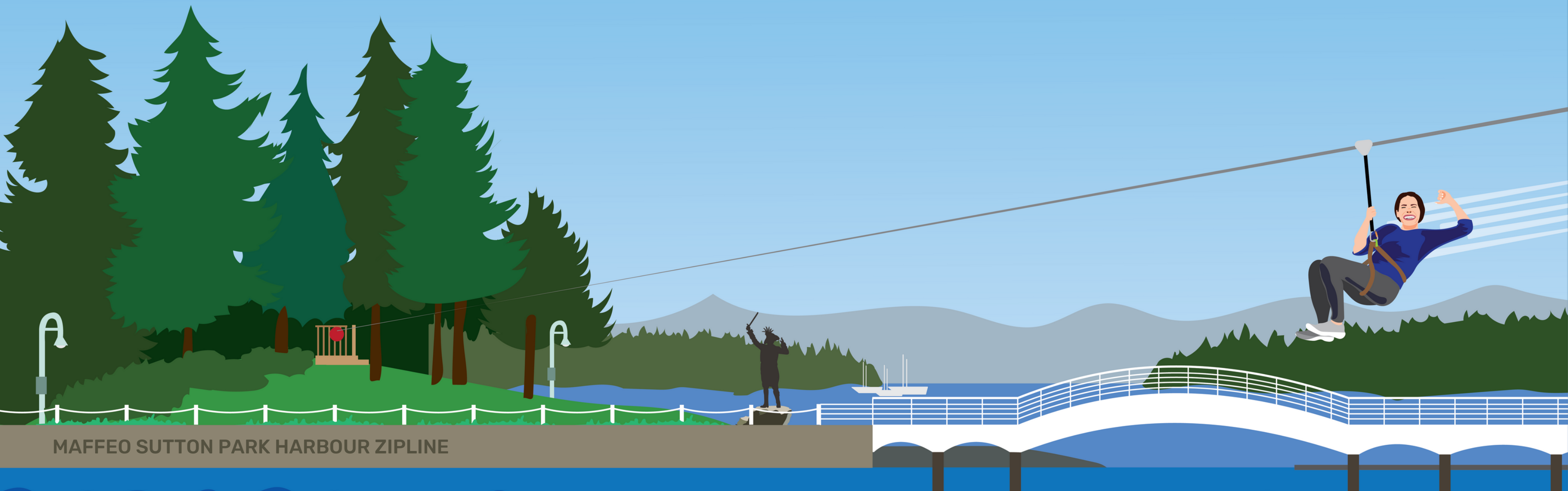


Showcase your brand to humans of all ages 5 and up!



Let's Fly!

Reach out to enathanson@wildplay.com or call **250-619-2959** for more information or to sponsor the Downtown Nanaimo Harbour Zip today!



MAFFEO SUTTON PARK HARBOUR ZIPLINE



PLAY MORE. FEAR LESS.