



October 1, 2009

WildPlay Victoria to Welcome Guests in November WildPlay Victoria presales offer prizes, future discounts

Victoria, BC: WildPlay Victoria, the newest WildPlay Element Park, and Victoria's newest outdoor attraction, is scheduled to begin thrilling adventure seekers on November 4. To welcome guests to WildPlay's newest park, anyone booking in October to experience the park in November or December will receive special discounts and chances to win activity passes at all three WildPlay parks.

"We're excited to be opening a park in our hometown of Victoria and we're offering something special to the first people who come out and experience the park," says Tom Benson GM & President, WildPlay Element Parks. "We recognize that our business is built on the support of residents and we think the best way to do that is to reward those who come out and support us, especially in the first months we are open."

As a thank you to guests who book their WildPlay Victoria experience in October to visit the park in November and December, guests will receive a 50% discount pass for one WildPlay activity at any WildPlay park. Each guest will also be entered to win a number of prizes including unlimited Monkido activities at all WildPlay Parks, four Ultimate WildPlayer packages for WildPlay Nanaimo and four ZOOM Zip Line passes for WildPlay Whistler.

The Ultimate WildPlayer package includes a pass to all WildPlay Nanaimo activities including the Monkido aerial adventure course, Bungy Jump, Canyon Zip and King Swing. The package also includes a WildPlay T-shirt, a CD copy of the Bungy Jump to relive the experience and a Bungy Jump certificate. This package to "do it all" in one day is sold for \$250.

Guests taking advantage of this October special will also be able to purchase a limited edition "First to Go Wild" T-shirt for \$5.00. Only 500 of the T-shirts were produced as a special recognition for the first people to experience the park.

Under a partnership with the West Shore Parks & Recreation Society, WildPlay Victoria is located in the forest adjacent to Bear Mountain Arena. The Monkido courses are composed of a variety of obstacles including zip lines, bridges, scramble nets and swinging logs set between six and 60 feet off the ground. Monkido Full Course is divided into four sections, each of increasing height and difficulty. Guests have the option of completing the entire course or opting out at any of the exit points. Monkido Kids Course is designed for children between seven and 13. Each Monkido course is unique, with signature elements built to integrate with the existing natural environment.

WildPlay Victoria will open seven days a week from 10:00 a.m. to 5:00 p.m. Guests experience Monkido beginning at set times, called tours, and the Full Course takes between two and three hours to complete. In Victoria, Monkido tours will depart hourly on Monday and Friday starting at 11am with the last tour departing at 2pm. Saturday and Sunday departures will be every half an hour starting at 11am and ending at 2pm. On Tuesdays, Wednesdays and Thursdays departures will be 11:00 a.m. and 2:00 p.m. Departures may be booked outside the regular schedule for groups of 15 or more.

During this October special, school, youth, corporate and private groups receive their regular group discounts, as well as each group participant is entered to win the prizes and receives the 50% off coupon.

Bookings can be made at 250-590-7529 or 1-888-856-7275.

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